

Euro-Mediterranean Investment Forum 2019

Naples, 4-5 July 2019

Ruggero Arico'
Vice President



CONFINDUSTRIA
ASSAFRICA & MEDITERRANEO

Italian and Mediterranean Business Networks are working on issues of common interest:

- the creation of new jobs and
- the mitigation of social tensions in the respective countries



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The *new*
Italian international
business ecosystem



CONFINDUSTRIA



12 INTERNATIONAL REPRESENTATION

CONFINDUSTRIA ALBANIA
CONFINDUSTRIA ASSAFRICA & MEDITERRANEO
CONFINDUSTRIA BIELORUSSIA
CONFINDUSTRIA BOSNIA ERZEGOVINA
CONFINDUSTRIA BULGARIA
CONFINDUSTRIA EST EUROPA
CONFINDUSTRIA MACEDONIA
CONFINDUSTRIA MONTENEGRO
CONFINDUSTRIA ROMANIA
CONFINDUSTRIA RUSSIA
CONFINDUSTRIA SERBIA
CONFINDUSTRIA UCRAINA

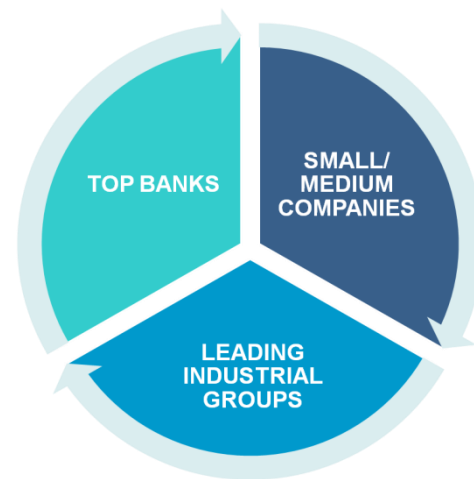
SOMETHING ABOUT US



Confindustria Assafrica & Mediterraneo **represents** and **supports** Italian Companies with business interests in **Africa**, Mediterranean and Middle East

Provides a wide range of services, supplying **business utilities**, companies **matchmaking**, business **partnerships**, **monitoring** local **markets** and spreading updated **information**, **lobby** in the concerned area

OUR MEMBERSHIP



WHO WE ARE























Members from the 21 UfM Countries



The Mediterranean
business ecosystem

BUSINESSMED

Union of Mediterranean Confederations of Enterprises

 <p>CONFINDUSTRIA</p> <p>General Confederation of Italian Industry</p>	 <p>JCI</p> <p>Jordan Chamber of Industry</p>	 <p>UNPM</p> <p>Union Nationale du Patronat Mauritanien</p>	 <p>FEI</p> <p>Federation of Egyptian Industries</p>	 <p>TUSIAD</p> <p>Turkish Industry and Business Association</p>	 <p>PFI</p> <p>Palestinian Federation of Industry</p>
 <p>BDA</p> <p>Confederation of German Employers' Association</p>	 <p>ICC Syria</p> <p>International Chamber of Commerce Syria</p>	 <p>LECA</p> <p>Lebanese Exhibitions and Conferences Association</p>	 <p>CGEM</p> <p>General Confederation of Moroccan Enterprises</p>	 <p>ALI</p> <p>Association of Lebanese Industrialists</p>	 <p>TISK</p> <p>Turkish Confederation Of Employer Associations</p>
 <p>PAEB</p> <p>Bizerta Economic Activities Park</p>	 <p>CCIA-BML</p> <p>Chamber of Commerce, Industry and Agriculture of Beirut & Mount Lebanon</p>	 <p>CEOE</p> <p>Spanish Confederation of Employers' Organizations</p>	 <p>CGEA</p> <p>General Confederation of Enterprises of Algeria</p>	 <p>Associação Industrial Portuguesa</p> <p>Associação Industrial Portuguesa</p>	 <p>SEVE</p> <p>Greek Exporters Association</p>
 <p>MEDEF International</p> <p>MEDEF International</p>	 <p>UTICA</p> <p>Tunisian Union of Industry, Trade and Handicrafts</p>	 <p>OEB</p> <p>Cyprus Employers and Industrialist Federation</p>	 <p>MEA</p> <p>Malta Employers' Association</p>		

3 main actions





EBSOMED

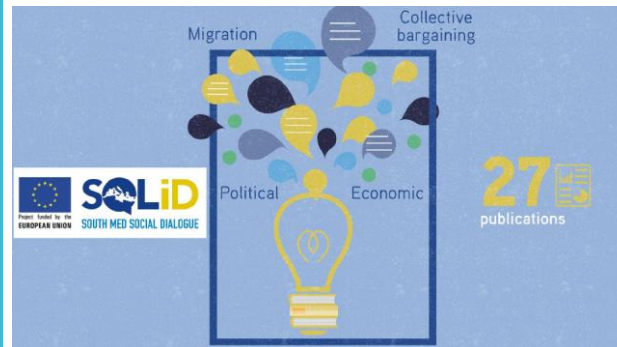
Objectives

- OPTIMISE** the performance and the efficiency of Business Support Organisations in the Euromed Region
- MAXIMISE** business linkages & partnerships through a regional coordination platform
- DEFINE** regional strategies and action plans for added value sectors
- STRENGTHEN** the institutional partnership between EU and South Med Countries
- PROMOTE** Public Private Dialogue through the dissemination of good practices and success stories
- INCREASE** trade exchange and stimulate investment in Med
- ENSURE** the viability of EU funding initiatives

BOOSTING THE MEDITERRANEAN BUSINESS ECOSYSTEM

Social Dialogue



Migration Collective bargaining

Political Economic

27 publications

SOLiD
Project funded by the EUROPEAN UNION
SOUTH MED SOCIAL DIALOGUE

Education

HOMERe

The Project



HOMERe
High Opportunity for Mediterranean Executives Recruitment

WITH THE FINANCIAL SUPPORT OF:
DG HOME/ ICM PD,
FRENCH MINISTRY OF HIGHER EDUCATION, RESEARCH AND INNOVATION.





CONFINDUSTRIA
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Website: www.assafrica.it



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**Thanks
for your attention**